

# HEADFORD LACE Project

Five Year Strategy  
2023 - 2027

# Headford Lace Project

*Five Year Strategy - 2023-2027*

## Vision

To foster pride in our local lace culture – to keep it in the heart of our town’s sense of itself.

To be a well-run voluntary organisation respected by our community, funding bodies and decision-makers.

To advance our mission of researching, reviving and reimagining the lacemaking heritage of our town via a wide range of engagement opportunities within the heritage, lacemaking and arts communities locally, nationally and internationally.

## Mission

Headford Lace Project works to research, revive and reimagine the lacemaking heritage of our town. We achieve our objectives through workshops, demonstrations, community collaborations and events that inspire.



## Our Key Themes 2023 - 2027

They key themes for our five year strategy are the fundamental components of our organisation, drawn from its very name.

### Headford

- ✓ HLP will work to enhance the visitor experience in Headford relating to our lace heritage. This may include but will not be limited to: self-guided tours, leaflets, brochures, signage and plaques, development of souvenirs, additional artworks (benches, murals, installations), working in tandem with local development agencies to ensure that lace becomes an integral part of our town's branding. We will also promote the town online via virtual tours, films, etc.
- ✓ We will build on, and strengthen, existing relationships with regional development initiatives such as Corrib Beo and Joyce Country and Western Lakes Geopark Project.

### Lace

- HLP will continue to develop new Headford lacemakers and upskill existing makers.
- We will actively encourage diversity among learners and will research and implement methods to achieve this. This diversity could include: gender, age, ethnicity, ability, economic circumstances and other.
- We will expand our online learning options and seek feedback from users in order to enhance learner experience.
- We will provide training in a range of laces from Ireland and abroad.
- We will organise an international festival of lacemaking.
- We will provide innovative and playful opportunities to engage with Headford lacemaking locally, with the aim of encouraging every person in Headford to have tried it at least once.

### Project

- ❖ We will continue to actively explore and develop meaningful collaborations with artists and community groups in the Headford area and further afield (including internationally) to provide varied and exciting opportunities for the public to engage with the Headford Lace story.

## Underpinning Principles

**Sustainability.** In considering the energy of the group, the people in the group, our impact on the town and the world, the sustainability of the project should always be central.

**Focus.** While we strive to identify and acquire sufficient resources for all projects we will be strategy-led, rather than funding-led.

## Our Values

- **Inclusion** – We are open to including all who wish to join in our work and activities, and we will proactively seek to include people from our local population who are not well represented or engaged with us.
- **Respect** – We have respect for each other, the craft of lacemaking, our foremothers, other lacemakers and all feedback that we receive.
- **Collaboration** – We seek to maximise the implementation of this strategy by actively building relationships with individuals and organisations.
- **Teamwork** – The committee accept our shared responsibility towards achieving the strategy and we will work as a group with common cause to that end.
- **Kindness** – We treat ourselves and all those we meet with kindness.
- **Fun** - We draw enjoyment from our activities, collaborations and projects.

